

Study in STOCKHOLM.

Checklist – Apply to become a guest editor for Study in Stockholm!

Your profile:

- ✓ You love telling stories. This can be through photo, video or text. The important thing is that you have a passion for communication and people.
- ✓ You are comfortable writing in English. Perfect language skills aren't essential, though. We're looking for students from different international backgrounds.
- ✓ You are an international student at a university in Stockholm.

Responsibilities:

- ✓ You are expected to spend a minimum of 10 hours per month in your role as a digital ambassador and to attend meetups four to five times during the academic year.
- ✓ All digital ambassadors are expected to occasionally take part in interviews, pictures and usability testing for our website.
- ✓ The writing team – As part of our writing team you will focus on writing articles, interviews and blog posts for StudyinStockholm.se, producing around three articles every month.
- ✓ The Instagram team – As part of our Instagram team you will share the responsibility of running our Instagram account including photos, stories and Instagram live.
- ✓ The YouTube team – As part of our YouTube team you will produce short videos about student life in Sweden for our YouTube account. You should be comfortable with all stages of the video creating process.

How to apply:

- ✓ Send the following documents to sophia@staforum.se by 17 February.
- ✓ All documents should be in English.
- ✓ **Email text** – State your name, age, the university you are studying at, the program you are studying and number of years of the program. State which team(s) you'd like to apply for in the subject line of your email. You can apply for more than one team.
- ✓ **CV** – Including links to any relevant social media profiles that you maintain (blog, Instagram, YouTube etc.). Make sure to make your account public if you have a private account.
- ✓ **A short self-presentation** – Text of maximum 200 words or video of maximum 2 minutes.
- ✓ **A text of maximum 400 words** answering the questions:
Why did you choose to study in Stockholm?
Why do you want to become a digital ambassador?
- ✓ **Writing team – additional document:**
An article, interview or blog post of maximum 400 words that you think should be on StudyinStockholm.se.
- ✓ **Instagram team – additional document:**
A text of maximum 400 words listing two Instagram accounts that inspire you and why, and a description of what you would like to highlight during a week being in charge of the @studyinstockholm account.
- ✓ **Video team – additional document:**
A link or attachment to a short video of maximum three minutes that you have made, showing your ability to create and produce video content.